



INVITATION TO SPONSOR

Highlands Bushfest is all about the Central Highlands outdoors. Partnering with the festival goes beyond financial support; it's about investing in regional and rural Tasmania and creating a lasting legacy. We invite you to partner with us for Highlands Bushfest 2025. With a renewed focus and even more activities this year's Bushfest goal is to ensure we attract over 6000 visitors keen to celebrate the outdoor offerings of the Central Highlands. Sponsoring Bushfest provides a chance to enhance your brand visibility and connect with your target audience on a meaningful level.

MAJOR SPONSOR - POA

This package includes the following:

- » Acknowledgement in all media advertising as the MAJOR PARTNER.
- » Interview with our Festival MC, Tubes, Triple MMM Breakfast Show host.
- » Acknowledgement on the Central Highlands Council website and social media, as well as on the dedicated Highlands Bushfest social channels with links back to your homepage.
- » Recognition as the Major Partner throughout the two-day event.
- » Company logo featured in all printed and digital program, with a link to your homepage in the digital version.
- » Naming rights to the Hospitality Tent.
- » Choice of any sized free site to help you to interact and engage with the community and strengthen customer loyalty.
- » Invitation to participate in Highlands Bushfest 2025 media launch with Destination Southern Tasmania
- » Complimentary passes.

PLATINUM SPONSOR - \$7,500

This package includes the following:

- » Acknowledgement in all media advertising.
- » Recognition as a major sponsor throughout the two-day event, with on-ground promotion.
- » Your logo included in event program.
- » Acknowledgement on the Central Highlands Council website and social media, along with dedicated Highlands Bushfest social channels.
- » Choice of any sized free site.
- » Complimentary passes.

GOLD SPONSOR- \$5,500

This package includes the following:

- » A free site for displaying your products and/or services.
- » Acknowledgement in media advertising.
- » Recognition as a sponsor throughout the two-day event.
- » Your logo included in event program.
- » Acknowledgement on the Central Highlands Council website and social media, along with dedicated Highlands Bushfest social channels.
- » Complimentary passes.

SILVER SPONSOR - \$2,500

This package includes the following:

- » Acknowledgement in media advertising.
- » Acknowledgement on the Central Highlands Council website and social media, as well as on dedicated Highlands Bushfest channels.
- » Recognition as a sponsor throughout the two-day event.
- » Your logo included in event program.
- » Complimentary passes.

BRONZE SPONSOR - \$1,500

This package includes the following:

- » Acknowledgement in media advertising and on social media.
- » Recognition as a sponsor throughout the two-day event.
- » Acknowledgement in event program.
- » Acknowledgement on the Central Highlands Council website and social media, along with dedicated Highlands Bushfest channels.

BUSHFEST SPONSOR- \$550

This package includes the following:

- » Acknowledgement in media advertising and on social media.
- » Acknowledgement in event program.
- » Acknowledgement on the Central Highlands Council website and social media, as well as on dedicated Highlands Bushfest channels.

All sponsors are encouraged to promote their partnership with #HighlandsBushfest #highlandsbushfest2025 and engage with the event's social media.

Sponsorship packages can also be customised to fit the unique needs of a potential partner.

(* inc GST).



CONTACT

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