



Highlands Tasmania Bushfest

November 20th & 21st 2021

Bothwell Recreation Ground

The seventh Highlands Bushfest will again showcase the Central Highlands region of Tasmania, its heritage, culture and communities.

Highlands Bushfest will feature unique outdoor pursuits of the region – fishing, hunting, camping and other recreational and adventure activities. Stallholders will be sought that support the theme of Bushfest.

An opportunity will also be available to showcase local produce including food, beverage, arts & crafts and small business.

An extensive media advertising campaign will be undertaken and all Highlands Bushfest Sponsors will be acknowledged.

On offer are four levels of sponsorship and the attached package provide details. If you are prepared to be a valued sponsor of Bushfest, please complete the attached form.

Highlands Bushfest
Tarleton Street Tel: (03) 6286 3202
Hamilton, Tasmania 7140 Fax: (03) 6286 3334
website www.centralhighlands.tas.gov.au/bushfest



Name of Sponsor

Address

.....

Sponsorship Tier:

(please tick)

Platinum \$5,000

Gold \$2,000

Silver \$1,000

Bronze \$500

Supporter Other amount

Site Required: YES / NO

Payment Method (please select one)

Please find enclosed my cheque for sponsorship

Please issue me with a tax invoice

A copy of your logo for acknowledgement of your sponsorship would be appreciated.





PLATINUM SPONSORSHIP \$5000

This package would include the following:

Choice of any sized free site – for the display of your products and/or services

Acknowledged on/in media advertising - press and television as major sponsor

Recognition as major sponsor regularly over the two day event

Acknowledgement on programs – The business name and logo

Display of your banners on the ground

Provision of 50 free passes

Acknowledgement on Central Highlands Council Website and Facebook



GOLD SPONSORSHIP \$2000

This package would include the following:

A free site – for the display of your products and/or services

Acknowledged on/in media advertising - press and television

Recognition as a sponsor regularly over the two day event

Acknowledgement on programs – The business name and logo

Display of your banners on the ground

Provision of 25 free passes

Acknowledgement on Central Highlands Council Website and Facebook

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SILVER SPONSORSHIP \$1000

This package would include the following:

Acknowledged on/in media advertising - press and television

Recognition as a sponsor regularly over the two day event

Acknowledgement on programs – The business name and logo

Provision of 10 free passes

Acknowledgement on Central Highlands Council Website and Facebook

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BRONZE SPONSORSHIP \$500

Acknowledged on/in media advertising - press and television

Recognition as a sponsor regularly over the two day event

Acknowledgement on programs – The business name and logo

Acknowledgement on Central Highlands Council Website and Facebook

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